"This is only a **preview** of the exam questions. To take the actual exam, please refer back to the bulletin and click on the 'Click here to go to the **Internet Exam**' link at the bottom of the bulletin.

Information Officer Series

Service Wide

Training and Experience Evaluation

The California civil service selection system is merit-based and eligibility for appointment is established through a formal examination process. The Psychologist SPB examination consists of a Supplemental Application used to evaluate your education, training and experience.

This Supplemental Application consisting of a Training and Experience Evaluation is a scored component accounting for 100% of your rating in this examination. It is important to complete the questionnaire carefully and accurately. Your responses are subject to verification before appointment to a position.

For the following questions please indicate a) how important each of the following tasks were in your previous work experience, b) how much training/education you have received related to each task, and c) how recent your experience, training and education is with respect to performing each task. Use the rating scales that are provided with each task. NOTE: The rating scales may be different for various tasks. Please read them carefully before responding.

Section #1 Utilizing Technology (e.g., computers, presentation aids, media)

Information Officer incumbents are required to use computers and various computer systems in order to write, conduct research, set up formulas, create graphics, as well as enter, store, and retrieve data for the purpose of supporting the Department in its effort to effectively communicate with other departments, various constituency groups and the general public. Please rate your experience and education with respect to each of the job duties below using the scales provided.

1. Job Tasks: Write public-relations documents (e.g., press releases, marketing plans,

brochures, web pages) and other departmental materials using a word processor.
How important was this job task to your previous job(s)?
Critical Moderately important Slightly important Not important No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)?
Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago Never performed

2. Job Task: Using computerized tools such as databases or the Internet to search for
public relations-related information.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How long has it been since you performed this task or received your training? Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago
Never performed

3. Job Task: Use graphics software to create professional-looking public rela	itions
materials that effectively communicate relevant material to target audiences.	
How important was this job task to your previous job(s)?	
Critical	
Moderately important	
Slightly important	
Not important	
No previous experience	
How much training (formal and informal) or education do you have with performing this job task (either self-taught or in a classroom environment) Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)	nt)?
How long has it been since you performed this task or received your train Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago	ning?
Never performed	

	p and edit organizational publications for internal and external employee newsletters and agency reports.
How important was	this job task to your previous job(s)?
Critical	
Modera	tely important
Slightly	important
Not imp	portant
No prev	vious experience
Extensi Modera	(formal and informal) or education do you have with respect to task (either self-taught or in a classroom environment)? ve (A college degree or certification) te (Multiple classes but with no degree or certification) (Read several books or practiced some on your own)
<u> </u>	No previous training or education)
How long has it been	since you performed this task or received your training?
Within	the last year
More th	an 1 year to 2 years ago
More th	an 2 years to 5 years ago
More th	an 5 years ago
Never p	performed

	Develop and maintain the content for department Internet or intranet web
pages in orde	er to effectively disseminate information.
How import	ant was this job task to your previous job(s)?
	Critical
	Moderately important
	Slightly important
	Not important
	No previous experience
	raining (formal and informal) or education do you have with respect to this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How long ha	Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago
	Never performed

Section #2 **Building and Maintaining Effective Interpersonal Relationships**

Information Officer incumbents depend on the strength of their relationships with coworkers, management, colleagues, and members of the media to disseminate information, arrange meetings or events, and collaborate with stakeholders. Please rate your experience and education with respect to each of the job duties below using the scales provided.

6. Job Task: Establish and maintain cooperative relationships directly with high	ı level
government officials.	

government officials.	
How imp	ortant was this job task to your previous job(s)?
	Critical
	Moderately important
	Slightly important
	Not important
	No previous experience
How long has it been since you performed this task or received your training?	
	Within the last year
	More than 1 year to 2 years ago
	More than 2 years to 5 years ago
	More than 5 years ago
	Never performed

7. Job Task:	Establish and maintain cooperative relationships with traditional media
outlets such a	as television, print, radio, etc.
How importa	ant was this job task to your previous job(s)?
	Critical
	Moderately important
	Slightly important
	Not important
	No previous experience
How long ha	s it been since you performed this task or received your training?
	Within the last year
	More than 1 year to 2 years ago
	More than 2 years to 5 years ago
	More than 5 years ago
	Never performed
	Establish and maintain cooperative relationships with alternative media as ethnic media, trade press, blogs, and other online sources.
How importa	ant was this job task to your previous job(s)?
	Critical
	Moderately important
	Slightly important
	Not important
	No previous experience
How long ha	s it been since you performed this task or received your training?
	Within the last year
	More than 1 year to 2 years ago
	More than 2 years to 5 years ago
	More than 5 years ago
	Never performed

9. Job Task: Establish and maintain cooperative relationships with community members consumers or other constituency groups.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

Section #3 Applying Effective Organizational Skills

An Information Officer must possess effective organizational skills in order to ensure a productive information/public relations program. Please rate your experience and education with respect to each of the job duties below using the scales provided.

	bb Task: Establishes and documents the objectives of an agency's mation/public-relations program.
How important was this job task to your previous job(s)?	
	Critical Moderately important Slightly important Not important
	No previous experience
	much training (formal and informal) or education do you have with respect to rming this job task (either self-taught or in a classroom environment)?
	Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How	long has it been since you performed this task or received your training?
	Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago Never performed

11. Job Task: Plan, execute, and manage formal news conferences to disseminate critical
department or company-related information.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

12. Job Task: Plan and coordinate sponsorships or other publicity-related activities in
order to raise public awareness of the organization's goals or objectives.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own)
None (No previous training or education) How long has it been since you performed this task or received your training? Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago
Never performed

13. Job Task: Develop plans and procedures to maintain or repair the organization's image and identity in the event of adverse events or crises. *Please rate your experience and education with respect to each of the job duties below using the scales provided.*

HOW	important was this job task to your previous job(s)?
	Critical
	Moderately important
	Slightly important
	Not important
	No previous experience
	much training (formal and informal) or education do you have with respect to rming this job task (either self-taught or in a classroom environment)?
	Extensive (A college degree or certification)
	Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification)
	Moderate (Multiple classes but with no degree or certification)
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own)
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education) long has it been since you performed this task or received your training?
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education) long has it been since you performed this task or received your training? Within the last year
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education) long has it been since you performed this task or received your training? Within the last year More than 1 year to 2 years ago

14. Job Task: Provide mission critical advice to management with respect to maintaining effective public-relations.	
cricctive public-relations.	
How important was this job task to your previous job(s)?	
Critical	
Moderately important	
Slightly important	
Not important	
No previous experience	
How long has it been since you performed this task or received your training?	
Within the last year	
More than 1 year to 2 years ago	
More than 2 years to 5 years ago	
More than 5 years ago	
Never performed	

Section #4 Reading, Comprehending and Applying Written Documents and **Materials**

An Information Officer is required to read and comprehend a wide variety of written documents including press releases, requests for information, or other publications. Please rate your experience and education with respect to each of the job duties below using the scales provided.

15. Job Task: Review and edit newspaper/press releases for the purpose of disseminating

informatio	n to members of the general public.
How impo	ortant was this job task to your previous job(s)?
	Critical
	Moderately important
	Slightly important
	Not important
	No previous experience
	training (formal and informal) or education do you have with respect to g this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification)
	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How long	has it been since you performed this task or received your training?
	Within the last year
	More than 1 year to 2 years ago
	More than 2 years to 5 years ago
	More than 5 years ago
	Never performed

16. Job Task: Review and edit scripts for radio or television announcements.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)?
Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification)
Limited (Read several books or practiced some on your own)
None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

17. Job Task: Read and interpret requests for highly sensitive information from high
level government, management or constituency representatives.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

Section #5 Conducting Public Relations-Related Research

An Information Officer must conduct research related to the image and identity of the organization they represent. Information derived from this research is used to assist management in the decision making process and in developing goals and objectives for public relations programs. Please rate your experience and education with respect to each of the job duties below using the scales provided.

40 T	
18. Jo	bb Task: Conducts research in the preparation of news releases, articles and hes
вресс	ncs.
How	important was this job task to your previous job(s)?
1	
	Critical
	Moderately important
	Slightly important
	Not important
	No previous experience
	Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How	long has it been since you performed this task or received your training?
	Within the last year
	More than 1 year to 2 years ago
	More than 2 years to 5 years ago
	More than 5 years ago
	Never performed

19. Job Task: Using appropriate research methods, conduct a demographic breakdown in	
order to determine the best way to communicate relevant information.	
How important was this job task to your previous job(s)?	
Critical	
Moderately important	
Slightly important	
Not important	
No previous experience	
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification)	
Moderate (Multiple classes but with no degree or certification)	
Limited (Read several books or practiced some on your own)	
None (No previous training or education)	
How long has it been since you performed this task or received your training?	
Within the last year	
More than 1 year to 2 years ago	
More than 2 years to 5 years ago	
More than 5 years ago	
Never performed	

Section #6 Utilizing Effective Public Speaking and Verbal Communication Skills

Effective public speaking and verbal communication skills are critical for Information Officer incumbents. Individuals in this classification are expected to communicate clearly with high level government officials and members of the press as well as representatives of the general public. Please rate your experience and education with respect to each of the job duties below using the scales provided.

20. Job Task: Answer inquiries from officials and representatives of various constituency groups.	
How	important was this job task to your previous job(s)?
	Critical
	Moderately important
	Slightly important
	Not important
	No previous experience
How	long has it been since you performed this task or received your training?
	Within the last year
	More than 1 year to 2 years ago
	More than 2 years to 5 years ago
	More than 5 years ago
	Never performed

21. Job Task: An department.	swer inquiries from the media acting as a spokesperson for the
How important w	vas this job task to your previous job(s)?
Crit	
	derately important
	htly important
	important
No]	previous experience
How long has it b	een since you performed this task or received your training?
Witi	hin the last year
Mor	re than 1 year to 2 years ago
	re than 2 years to 5 years ago
Mor	re than 5 years ago
Nev	rer performed
	t as spokesperson for the agency before public groups and to
individuals who in	equire regarding the agency's activities.
How important w	vas this job task to your previous job(s)?
Crit	ical
Mod	derately important
	htly important
	important
No j	previous experience
How long has it b	een since you performed this task or received your training?
Wit	hin the last year
	re than 1 year to 2 years ago
	re than 2 years to 5 years ago
	re than 5 years ago
	rer performed

3. Job Task: Serve as the organizations official representative at meetings of	
onstituency groups, media presentations, or high level government meetings.	
ow important was this job task to your previous job(s)?	
Critical	
Moderately important	
Slightly important	
Not important	
No previous experience	
ow long has it been since you performed this task or received your training?	
Within the last year	
More than 1 year to 2 years ago	
More than 2 years to 5 years ago	
More than 5 years ago	
Never performed	

Section #7

Writing a Wide Range of Public Relations Related Documents and Materials

Information Officer incumbents must possess effective writing skills. They frequently draft materials for a wide variety of audiences and information dissemination modalities including radio, television, the press, or specialized brochures. Please rate your experience and education with respect to each of the job duties below using the scales provided.

experience and education with respect to each of the Job duties below using the scales provided.
24. Job Task: Write copy for news releases, brochures, pamphlets, other official
departmental publications, and material to be broadcast on radio and/or television.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How long has it been since you performed this task or received your training? Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago
Never performed

25. Job Task: Write effective press releases and alerts for radio and television broadcasts
and/or media kits.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own)
None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

Section #7 Supervising a Diverse Workforce

Information Officers are expected to lead and supervise a team of Assistant Information Officers and/or clerical support staff. Please rate your experience and education with respect to each of the job duties below using the scales provided.

26. Job Task: Plan and direct the work efforts of staff as a team leader in order to accomplish a specific set of goals or objectives.

How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)?		
	Exte	ensive (A college degree or certification)
	Mod	derate (Multiple classes but with no degree or certification)
	Lim	nited (Read several books or practiced some on your own)
	Non	ne (No previous training or education)
Wha	I ha	ve performed this task in an officially recognized supervisor capacity I can produce documentation from management or human resources to
	I ha	date this claim. ve performed this task in an officially recognized project or unit lead acity and I can produce documentation from management or human burces to validate this claim.
	reco	ve performed this task in an unofficially (e.g., as a volunteer, etc.) ognized lead capacity. Documentation from management or human ources is not available to validate this claim.
	No	previous supervisory or lead experience.

27. Job Task: Ensure compliance with and awareness of the department's Equal			
Employment Opportunity objectives.			
How importa	ant was this job task to your previous job(s)?		
	Critical		
	Moderately important		
	Slightly important		
	Not important		
	No previous experience		
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)?			
	Extensive (A college degree or certification)		
	Moderate (Multiple classes but with no degree or certification)		
	Limited (Read several books or practiced some on your own)		
	None (No previous training or education)		
How long has it been since you performed this task or received your training?			
	Within the last year		
	More than 1 year to 2 years ago		
	More than 2 years to 5 years ago		
	More than 5 years ago		
	Never performed		